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Business model for the solar tracking system

**Table of the solar tracking business model**

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| **Model Type** | **Description** | **Revenue Source** | **Target Market** |
| **Selling Solar Trackers** | Manufacture & sell **solar tracking kits** to farms, industries, & power plants. | One-time sale per system | Businesses, governments, solar farms |
| **Installation & Maintenance Service** | Install & maintain solar tracking systems for clients. | **Installation fees** + **Yearly maintenance contracts** | Solar farm owners, companies, big projects |
| **Leasing Model** | Offer **solar trackers on lease**, so businesses pay **monthly instead of upfront**. | Monthly leasing payments | Small businesses, rural electrification projects |
| **Smart IoT-Enabled Tracking** | Sell **AI-powered solar tracking** with remote monitoring for large-scale projects. | Hardware sales + Software subscription fees | Large-scale energy developers |